



Travis Roy



Travis R. Roy

Sudden Cardiac Arrest Fund

Raising Awareness So Others May Survive

www.TheTravisFund.org

951-505-0961

2010 — Year in Review

This newsletter and The Travis R. Roy Sudden Cardiac Arrest Fund (The Travis Fund) have been created in honor of our son Travis who died at the age of 14 from a Sudden Cardiac Arrest. Our mission is to:

- Raise public awareness about Sudden Cardiac Arrest (SCA),
- Encourage at risk people to have heart screenings,
- Encourage people to learn CPR and make it a graduation requirement,
- Place Automated External Defibrillators (AED's) in California public schools and facilities.

To-date The Travis Fund has been responsible for the placement of 116 AED's in Riverside and San Diego County schools.

ECCU San Diego



Bob Roy speaks at the ECCU conference in San Diego

In December, Bob Roy had the honor of speaking at the Emergency Cardiovascular Care Update (ECCU) National conference in San Diego. The subject was near and dear to his heart - Why AED's need to be in schools.

Bob shared Travis' story which really illustrates the point of

why AED's should be "forward-deployed" in schools. He stressed two points that The Travis Fund strongly supports: AED's need to be in every school and that CPR should be a graduation requirement.

About Travis



Travis Roy
1990—2005

On May 20, 2005 Travis was three weeks away from graduation from the 8th grade when he collapsed at his middle school in Murrieta, California. He had suffered a Sudden Cardiac Arrest caused by a previously undiagnosed heart condition called Hypertrophic Cardiomyopathy. He was eventually transported to Children's Hospital in San Diego by helicopter.

Travis spent a total of four weeks in the Pediatric Intensive Care Unit at Children's Hospital. An MRI was

taken to ascertain the extent of the damage to his brain. The MRI revealed massive brain cell death and damage. Travis had gone 23 minutes without circulation after he collapsed. He was blind, he was completely paralyzed, he could not speak and he could not chew or swallow. Travis died a week later on June 25, 2005. He was 14 years old.

The Travis R. Roy Sudden Cardiac Arrest Fund (The Travis Fund) was created in memory of Travis. Our motto reflects our mission

"Raising awareness so others may survive"

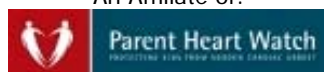
AED School Deployment Format

The Travis Fund advocates for a 3-2-1 AED deployment format for school districts. This requires a minimum of 3 AED's at each high school, 2 at each middle school and one at each elementary school. In school districts with existing AED programs, they are seeking to acquire additional AED's for athletic teams to take with them on "Away" events. The 3-2-1 format places AED's strategically on campuses so they are available for deployment within three minutes. To-date, The Travis Fund has been responsible for the placement of 116 AED's in:

- Murrieta Unified School District
- Oak Grove School
- Poway Unified School District
- San Diego Unified School District
- San Jacinto Unified School District
- Temecula Unified School District
- Point Loma Nazarene University

Our goal is to see AED's placed in every public school and facility in California.

An Affiliate of:



Sudden Cardiac Arrest Awareness Day

On August 30, 2006 the California Legislature unanimously approved ACR-159. This resolution created a state-wide memorial day each September 12th (Travis' birthday) in honor of those like Travis who have fallen from, as well as those who have survived, a Sudden Cardiac Arrest event.

Spreading The Word About Sudden Cardiac Arrest

Travis Fund highlights for 2010:

AED Donations

In March, 2010 The Travis Fund co-funded an AED donation with the City of Temecula for placement in a local business (50/50 cost share between Travis Fund and City Fire Department).



AED Donation to Poway Unified School District

district in conjunction with donations from San Diego Project Heart Beat, Scripps Hospital and Katherine Morris—a former Poway Student who raised funds on her own.

AED Trainer Donation



Donating an AED Trainer to San Jacinto Unified School District

In November, 2010, The Travis Fund donated an AED trainer unit to the San Jacinto Unified School District to supplement their training capabilities for staff.

In 2009, The Travis Fund donated 5 AED's to San Jacinto Unified School District to enhance their efforts to establish their district-wide AED program using the 3-2-1 format. SJUSD is also seeking

additional units for off-campus athletic and non-athletic events.

CPR Training

On August 18, 2010 Bob Roy assisted with a CPR class at Temecula Fire Department station #84.



Mass CPR Training onboard the USS Midway in San Diego

On December 5, 2010 Bob Roy assisted with a mass CPR training in conjunction with San Diego Project Heartbeat, The American Heart Association and the American Red Cross in San Diego.

Training was on board the

aircraft carrier museum USS Midway and 850 people were trained that day (also in attendance was Olympic Skating Champion Peggy Fleming who lost a sister to Sudden Cardiac Arrest.



With Peggy Fleming at Mass CPR Training onboard the USS Midway

Speaking Engagements

- February 27, 2010 at Rancho Springs Medical Center in Murrieta, CA regarding Sudden Cardiac Arrest.
- June 21st at Poway Unified School District regarding Sudden Cardiac Arrest (AED donation also).
- On December 11, 2010 Bob Roy was a speaker at the national Emergency Cardiovascular Care Update (ECCU) conference in San Diego. The subject was "AED's in schools" - Why we need them, again using Travis' story to illustrate the point.

How You Can Help

- Learn CPR
- Ask your local school board and your elected officials to support placement of AED's in schools
- Support our mission to place AED's in schools and public facilities.

The Travis R. Roy Sudden Cardiac Arrest Fund (The Travis Fund) is a 501 (c)(3) non-profit California corporation. If you wish to make a donation to support our cause, donations can be made via secure Pay Pal link through our web site at www.thetravisfund.org, or if you wish to write a check, please make your check payable to: "The Travis Fund". Please mail your donation to: 42245 Via de los Fideos, Temecula, CA 92590.